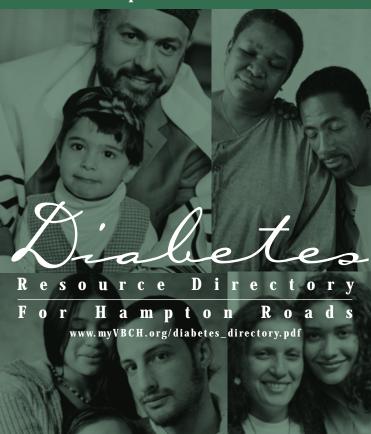
Hampton Roads



Brought to you by the



COALITION ON HEALTH 287 Independence Blvd. Pembroke Two, Suite 120 Virginia Beach, Virginia 23462 www.myVBCH.org Phone: 757-552-0913 Fax: 757-497-5101

Dedicated to the more than 175,000 people with diabetes in Hampton Roads.



Diabetes Information

Diabetes is a condition in which the sugar in the blood is too high. The food you eat is changed into sugar to fuel your body. Sugar moves through your blood to your cells. The pancreas (a gland in the body) makes insulin. Insulin acts like a key and unlocks the door of the cells so the sugar can enter. With diabetes, you either do not make enough insulin or are not able to use the insulin you make. Without insulin, sugar cannot enter the cells and it builds up in the blood causing high blood sugar levels. High blood sugar can cause many problems for those who have the condition.

The Types and Warning Signs of Diabetes

1. Type 1 Diabetes usually occurs in children and young adults, but can occur at any age. In Type 1 Diabetes, the body makes little or no insulin. People with Type 1 Diabetes take insulin daily by shots or an insulin pump. They also keep their blood sugar under control with a meal plan and exercise.

Type 1 Diabetes-Warning Signs

(symptoms usually occur suddenly)

- Frequent urination (in large quantities)
- Excessive thirst
- Extreme hunger
- Unusual weight loss
- Extreme tiredness
- Irritability
- Blurry vision
- 2. Type 2 Diabetes is the most common type of diabetes. It occurs most often in adults. Because of the recent obesity epidemic, we now also see Type 2 Diabetes occur often in children and teens. The body does not make enough insulin and/or does not use the insulin that it makes. People with Type 2 Diabetes manage their diabetes with a meal plan, exercise, and/or pills. Some people may even need to take insulin.

Type 2 Diabetes-Warning Signs

- (symptoms usually occur gradually)
- Any of the Type 1 Diabetes symptoms
- · Slow-healing infections or wounds
- Tingling or numbness in the hands or feet
- Dry, itchy skin
- 3. Gestational Diabetes is a type of diabetes that is first diagnosed in pregnancy. It is diagnosed with a test during the 24th-28th week of pregnancy and usually disappears after delivery. There is a high risk of developing Type 2 Diabetes later in life if you have Gestational Diabetes.

The American Diabetes Association http://www.diabetes.org or 1-800-DIABETES



Could You Have Diabetes And Not Know It?

Pre-Diabetes - is a condition that occurs when a person's blood sugar levels are high, but not yet high enough for a diagnosis of Type 2

Diabetes. Research shows that if you lose weight, eat healthy and become more physically active every day, you can delay or prevent Type 2 Diabetes.

An	erican Diabetes Association Risk Factor Quiz*	Yes	No
1	My weight is equal to or above that listed in the chart below?	5 pts	0 pts
2	I am under 65 years of age and I get little or no exercise during a usual day?	5 pts	0 pts
3	I am between 45 and 64 years of age?	5 pts	0 pts
4	I am 65 years old or older?	9 pts	0 pts
5	I am a woman who has had a baby weighing more than 9 pounds at birth?	1 pts	0 pts
6	I have a sister or brother with diabetes?	1 pts	0 pts
7	I have a parent with diabetes?	1 pts	0 pts
	Total Points:		

* If you would like a detailed copy of the American Diabetes Association Type 2 risk test, please call the ADA at 757-424-6662.

Take this Diabetes Risk Factor Quiz to see if you are at risk for having diabetes. Diabetes is more common in African American, Hispanic/Latino and Native Americans and Pacific Islanders. If you are a member of one of these ethnic groups, please pay special attention to this quiz.

To find out if you are at risk, write in the points next to each statement that is true for you. If a statement is *not* true, write a zero. Add all the points to get your total score.

Scoring 3-9 points - You are probably at low risk for having diabetes now. But don't just forget about it — especially if you are Hispanic/Latino, African American, American Indian, Asian American, or Pacific Islander. You may be at higher risk in the future.

Scoring 10 or more points - You are at greater risk for having diabetes. Only your health care provider can determine if you have diabetes. At your next office visit, find out for sure.

At-Risk Weight Chart Body Mass Index Height in feet and inches without shoes Weight in pounds without clothing			
Height	Weight	Height	Weight
4'10"	148	5'8"	203
4'11"	153	5'9"	209
5'0"	158	5'10"	216
5'1"	164	5'11"	222
5'2"	169	6'0"	228
5'3"	175	6'1"	235
5'4"	180	6'2"	241
5'5"	186	6'3"	248
5'6"	192	6'4"	254
5'7"	198		

If you weigh the same or more than the amount listed for your height, you may be at risk for diabetes. 3

What Can You Do?

The first step is finding out your risk. You just took a quick risk factor quiz. **If your score is 10 or higher, call your doctor and make an appointment for a diabetes screening**. While you wait to see your doctor, visit www.diabetes.org and look at all the resources within the website. You will find help in meal planning, physical activity, medical tests and terms. You can visit the "Diabetes PHD" (Personal Health Decisions) and create a personal health record and explore health care options like weight loss, stopping smoking, and medications.

	Legend: Programs and Descriptions		
M Member-Virginia Business Coalition on Health			
\$ Fee	\$ Fee Charged and/or Sliding Scale Fee		
Free	No Charge		
Inclement Weather Extreme weather conditions may delay or prevent the diabetes professional's arrival at work or necessitate their leaving work early. Please confirm your appointment/class with the provider in the event of inclement weather.			
P	Diabetes Education These programs offer structured individual/family and/or group instruction on diabetes self-management. Call for information on dates, times, and locations.		
	Gestational Diabetes Education These programs offer structured individual/family and/or group instruction on gestational diabetes. Call for information on dates, times, and locations.		
Sal In	Diabetes Support Group These groups meet to offer education, support, and socialization for individuals with diabetes and/or their families.		
	Diabetes Weight Management These programs offer structured individual and/or group instruc- tion on weight management. Call for information on dates, times, and locations.		
	Diabetes Nutrition Education These programs offer structured individual and/or group instruc- tion on nutrition. Call for information on dates, times, and loca- tions.		
1	Diabetes Health Information		
	Public & Community Health		

Contact Virginia Business Coalition on Health at 757.552.0913 for the free Virginia Type 2 Diabetes Report or visit www.http://www.myvbch.org for more information

Directory (Alphabetical)

Health Systems

Albemarle Regional Health Services

711 Roanoke Avenue, Elizabeth City, NC 27909 http://204.211.83.83/

Diabetes Education \$	252-338-4370
G Gestational Diabetes Education	252-338-4370
Solution Diabetes Support Group	252-384-4139
Diabetes Weight Management \$	252-338-4370
Diabetes Nutrition Education \$	

Bon Secours DePaul Medical Center

150 Kingsley Lane, Norfolk, VA 23505 www.bonsecourshamptonroads.com/facilities

Diabetes Education Free	757-889-2273
G Gestational Diabetes Education Free	757-889-2273
Solution Diabetes Support Group Free	757-889-2273
Diabetes Nutrition Education Free	757-398-2094

Bon Secours Mary Immaculate Hospital

2 Bernadine Drive, Newport News, VA 23602 www.bonsecourshamptonroads.com/facilities

Diabetes Education Free	757-886-6700
💮 Gestational Diabetes Education	757-889-2273
Diabetes Support Group Free	757-947-3391

Bon Secours Maryview Medical Center

3636 High Street, Portsmouth, VA 23707 www.bonsecourshamptonroads.com/facilities

P	Diabetes Education Free	757-889-2273
0	Gestational Diabetes Education	757-398-2094

Chesapeake Regional Medical Center M

800 Battlefield Blvd, Chesapeake, VA 23320 www.chesapeakeregional.com

Diabetes Education \$	
Gestational Diabetes Education \$	
🗭 Diabetes Weight Management \$	
Ciabetes Nutrition Education \$	

Children's Hospital of the King's Daughters

601 Children's Way, Norfolk, VA 23507 www.chkd.org

*pediatric patients only to age 21

Diabetes Education*	757-668-8609
S Diabetes Support Group* Free	757-668-8609
Diabetes Weight Management*	757-668-8609
See Diabetes Nutrition Education* \$	

Eastern Virginia Medical School

Division of Maternal Fetal Medicine 825 Fairfax Avenue, Suite 310, Norfolk, VA 23507 1080 First Colonial Road, Suite 305, Virginia Beach, VA 23454

500 J. Clyde Morris Blvd., Building G, Suite 200, Newport News, VA 23601 www.mfm-evms.org

EVMS The Leonard R. Strelitz Diabetes Institute

855 W. Brambleton Avenue, Norfolk, VA 23510 www.evms.edu/diabetes

Diabetes Education \$	757-446-8477
Solution Diabetes Support Group (Insulin Pump) Free	757-446-8478
🗭 Diabetes Weight Management \$	757-446-5913
▲ Diabetes Nutrition Education \$	757-446-5913
Diabetes Research Studies	757-466-7933

Naval Medical Center

620 John Paul Jones Circle, Portsmouth, VA 23708 www.nmcp.med.navy.mil

Diabetes Education Free	757-953-2116
🗭 Diabetes Weight Management	757-953-2627
Diabetes Nutrition Education	

Riverside Endocrinology Diabetes Center M

11844 Rock Landing Drive, Suite B, Newport News, VA 23606 www.riversideonline.com

Diabetes Education \$	757-534-5050
Gestational Diabetes Education \$	757-534-5050
Solution Diabetes Support Group Free	757-534-5050
Diabetes Weight Management	
Ciabetes Nutrition Education	

Riverside Walter Reed Hospital M

7519 Hospital Drive, Gloucester, VA 23061 www.riversideonline.com

Diabetes Education \$	
Solution Content Support Group Free	
🕿 Diabetes Nutrition Education \$	

Riverside Wellness and Fitness Centers M

Several Virginia Peninsula Locations <u>www.riversideonline.com</u>

Diabetes Education \$	
Gestational Diabetes Education \$	
🐞 Diabetes Weight Management \$	
▲ Diabetes Nutrition Education \$	757-875-7533

Sentara Bayside Hospital M

800 Independence Blvd, Virginia Beach, VA 23455 www.sentara.com

Solution Diabetes Support Group Free	757-363-6834
Diabetes Nutrition Education \$	757-388-2030

Sentara CarePlex Hospital M

300 Coliseum Drive, Hampton, VA 23666 www.sentara.com

P Diabetes Education \$	1-800-736-8272
Solution Content Support Group Free	757-827-2313
▲ Diabetes Nutrition Education \$	757-827-2313

Sentara Indian River Therapy Center M

5660 Indian River Road, Suite 121, Virginia Beach, VA 23464 www.sentara.com

Diabetes Education \$	757-961-4974
Diabetes Weight Management \$	757-961-4974
▲ Diabetes Nutrition Education \$	

Sentara Leigh Hospital M

830 Kempsville Road, Norfolk, VA 23502 www.sentara.com

Diabetes Education \$	
💮 Gestational Diabetes Education \$	757-388-2030
y Diabetes Support Group Free	757-261-4705

Sentara Norfolk General Hospital M

600 Gresham Drive, Norfolk, VA 23507 <u>www.sentara.com</u>

Diabetes Education	\$	1-800-736-8272
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Sentara Obici Hospital M

2800 Godwin Boulevard, Suffolk, VA 23434 www.sentara.com

Diabetes Education \$	757-934-4879
Gestational Diabetes Education \$	757-934-4721
S Diabetes Support Group Free	757-934-4879
Diabetes Weight Management \$	
▲ Diabetes Nutrition Education \$	

Sentara Virginia Beach General Hospital M

1060 First Colonial Roads, Virginia Beach, VA 23454 www.sentara.com

Diabetes Education \$	757-395-8836
Gestational Diabetes Education \$	757-395-8836
▲ Diabetes Nutrition Education \$	757-395-8836

Sentara Williamsburg Regional Medical Center M 100 Sentara Circle, Williamsburg, VA 23188 www.sentara.com

Diabetes Education \$	757-984-7106
Gestational Diabetes Education \$	757-984-7106
▲ Diabetes Nutrition Education \$	757-984-7106

Community Health Centers

	Hampton Community Health Center
	3130 Victoria Blvd, Hampton, VA757-727-1172 x 21722
	Newport News District Office - Peninsula Health District
	Serving Newport News, Williamsburg, James City County, York County
	and Poquoson
	416 J. Clyde Morris Blvd, Newport News, VA757-594-7305
	Norfolk - Ambulatory Care Center
	130 Colley Ave, Norfolk, VA
•	Norfolk - Berkley Neighborhood Center
	925 South Main Street, Norfolk, VA757-494-2470
_	
	Norfolk - Little Creek Multi-Purpose Center
	207 E. Little Creek Road, Norfolk, VA757-531-2100
	Norfolk - Park Place Neighborhood Center
	606 W. 29 th Street, Norfolk, VA
	Peninsula Institute for Community Health (PICH)
	4714 Marshall Avenue, Newport News, VA757-380-8709
_	
	Portsmouth Community Health Center
	664 Lincoln Street, Portsmouth, VA757-397-0042
	Suffolk Community Health Center
	157 N. Main Street, Suite A, Suffolk, VA757-925-1866

Public Health Departments

Chesapeake Health Department South Norfolk Health Center 490 Liberty Street, Chesapeake, VA757-382-2650
Lisle of Wight County Health Department 402 Grace Street, Smithfield, VA757-357-4177
Norfolk Public Health Department 830 Southampton Avenue, Norfolk, VA757-683-2756
Portsmouth Public Health Department 1701 High Street, 1st Floor, Portsmouth, VA757-393-8585
Suffolk Public Health Department 1217 N. Main Street, Suffolk, VA757-686-4900
Virginia Beach Department of Public Health Pembroke Corporate Center III, 1 st Floor, 4452 Corporation Lane Virginia Beach, VA757-518-2700
Free Clinics
Chesapeake Free Clinic 2145 S. Military Highway, Chesapeake, VA757-545-5700
Virginia Beach-Beach Health Clinic 3396 Holland Rd, Virginia Beach, VA757-428-5601
Diabetes Health Information
Access Partnership www.accesspartners.org For information on Hampton Roads health centers, clinics and dental care
American Association of Diabetes Educators www.diabeteseducator.org
American Diabetes Association (ADA) M Greater Hampton Roads - Virginia Office Hampton Roads, Virginia and Northeastern North Carolina 870 Greenbrier Circle, Suite 404, Chesapeake, VA 23320 www.diabetes.org Local
American Diabetes Association (ADA) National Office 1701 N. Beauregard Street, Alexandria, VA 22311 www.diabetes.org National Call Center1-800-DIABETES or 1-800-342-2383 Diabetes Camps

American Heart Association www.americanheart.org
Diabetes at Work www.diabetesatwork.org
Food information www.Calorieking.com
International Diabetes Center Park Nicollet Medical Center 3800 Park Nicollet Blvd., Minneapolis, MN 55416 www.idcdiabetes.org National1-888-825-6315 or 952-993-3393
Line Diabetes Research Foundation 5712 Cleveland Street, Suite 100, Virginia Beach, VA 23462 www.jdrf.org Local
National Diabetes Education Program www.ndep.org
National Institutes of Health www.nih.gov
State of Virginia Diabetes Education Program www.vahealth.org/cdpc/diabetes/
Virginia Association of Free Clinics 10231 Telegraph Road, Suite B, Glen Allen, VA 23059 www.vafreeclinics.org/find-a-free-clinic.asp For a list of free clinics in your area
Wirginia Diabetes Council www.virginiadiabetes.org



Your Local Diabetes Organization

American Diabetes Association (ADA) Greater Hampton Roads, Virginia Office									
870 Greenbrier Circle, Suite 404, Chesapeake, VA 23320, www.diabetes.org									
Contact: Phone	7-424-6662								
Fax:	7-420-0490								
ADA National Call Center1-800-DIABETES (1-800	-342-2383)								
Serving Greater Hampton Roads, Virginia, and Northeastern Nor	th Carolina								

Mission and Scope

The mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. This mission is accomplished through diabetes research, education, and advocacy efforts. In this regard, the Greater Hampton Roads office offers many programs and events throughout the year.

Our best defense against diabetes is through professional education. ADA works with area accredited hospitals and health agencies to increase awareness regarding the seriousness of diabetes and the importance of detection and proper care.

ADA Advocacy

ADA serves as a collective voice for diabetes. ADA funds research, lobbies lawmakers, and represents people with diabetes on every level. Government, the media and the public rely on ADA for information and leadership. In 1999, with the valuable assistance of many ADA volunteers, Virginia became one of the 47 states to date to pass legislation mandating insurance reimbursement for diabetes education and supplies. However, issues continue to surface regarding insurance benefits, the rights of children with diabetes in public and private schools, and workplace discrimination. There has been progress, but there also continues to be a need to keep the voice of the diabetes advocate at maximum volume.

You can add your voice by becoming a "Diabetes Advocate" and receiving information that will keep you up-to-date regarding diabetes issues. Take action today – contact ADA'S Advocacy Action Center at <u>www.diabetes.org/advocacy</u> or by toll-free phone at 1-800-DIABETES.

ADA Program Services

ADA offers a toll-free call center (1-800-DIABETES) for adults and children with diabetes and/or their family members to access valuable information on diabetes prevention, detection and care.

ADA's area Live Empowered Program focuses on the seriousness of diabetes among the high-risk African American community. Diabetes Care Day, Diabetes Days, Project POWER Program and Choose to Live, all help to spread the message regarding the importance of early diabetes detection, healthy lifestyle, and proper diabetes care among the African American community. The Family Resource Network and the WizdomTM Program provide information of "wit and wisdom" for youth newly diagnosed with diabetes, as well as a fun and educational diabetes website.

ADA offers a **Winning at Work** program that allows businesses to offer diabetes education and awareness materials to their employees.

ADA Special Events

Step Out: Walk to Fight Diabetes is ADA's signature fundraising campaign. Corporate and community teams and individuals register to walk and recruit

donations for diabetes research, education, and advocacy. The event includes a wellness fair, children's area, food, and entertainment.

Tour de Cure is ADA's premier cycling fundraiser. Cyclists choose one of a variety of Tour routes and raise funds through registration fees and a fundraising minimum to participate in the fully supported and catered event.

ADA's annual **Party in Paradise** offers the corporate community an opportunity to celebrate advances in diabetes care and research in a festive environment, as well as raise much needed dollars to fund the association's mission.

School Walk for Diabetes is a year-long fundraising campaign that joins ADA with area schools to promote exercise and better health for children.

In addition, ADA's area office hosts an annual ADA Golf Tournament at Ford's Colony, as well as a diabetes dance-a-thon, Slide Out the Sugars. The Virginia Father of the Year awards dinner is also coordinated through the Richmond, VA office. November is "National Diabetes Month."

Cure. Care. Commitment.



VIRGINIA BUSINESS COALITION ON HEALTH 287 Independence Blvd., Pembroke Two, Suite 120, Virginia Beach, VA 23462 Phone: 757.552.0913 • Fax: 757.497.5101 www.myVBCH.org

About VBCH

The Virginia Business Coalition on Health (VBCH) is a non-profit, 501(c)(3), founded in 1983 under the name of the Hampton Roads Health Coalition; It has since expanded Virginia-wide. VBCH is a mixed-model 'catalyst' coalition of 70 stakeholder-members made up of purchasers (employers) and providers, representing 300,000+ cover lives. VBCH is a member of the National Business Coalition on Health, and together represents some 40 million covered lives. In addition to diabetes initiatives, such as HealthMapRxTM, VBCH engages in population health initiatives, education on best-practices, and workplace wellness and health promotion. Visit www.myVBCH.org to learn about all activities of VBCH, or call us today at 757.552.0913.

Vision

We envision a knowledgeable, unified stakeholder* voice to promote best practices for high-quality, cost-effective health care and a healthy productive workforce.

Mission

To provide superior membership service and to build the capacity to convene and be the collective resource for Virginia employers to advance value-based purchasing, productivity, wellness, patient safety and quality.

*VBCH member stakeholders include purchasers as well as providers (health plans/insurers; hospitals; consultants; pharmaceutical companies) believing that cooperation between all parties will foster solutions for health care.

What Employers Should Know and What They Can Do

Introduction

Type 2 diabetes is a growing epidemic among Native Americans, African Americans and Hispanics and remains the leading cause of death and disability in the US¹. Much of the burden of illness and cost of diabetes treatment is attributed to potentially preventable long-term complications including heart disease, blindness, kidney disease and stroke ²Timely screening and treatment can significantly reduce the disease burden. Here are some more facts:

- People with diabetes are 2 to 4 times more likely than others to die as a result of heart disease³.
- Diabetes accounts for almost 45 percent of new cases of kidney failure⁴.
 60 to 70 percent of people with diabetes have mild to severe forms of

nervous system damage, including impaired sensation in the feet and hands and carpal tunnel syndrome $\!\!\!^5$

 Diabetic retinopathy, the damage of blood vessels in the retina, is the most common diabetic eye disease and a leading cause of blindness, causing 12,000 to 24,000 new cases of blindness annually⁶.

Costs to Business

The total annual economic cost of diabetes in 2007 was estimated to be \$174 billion. Medical expenditures totaled \$116 billion and were comprised of \$27 billion for diabetes care, \$58 billion for chronic diabetes-related complications, and \$31 billion for excess general medical costs. Indirect costs resulting from increased absenteeism, reduced productivity, disease-related unemployment disability, and loss of productive capacity due to early mortality totaled \$58 billion.

The Business Case for Improvement

- Improved control of cholesterol can reduce cardiovascular complications by 20 to 50 percent⁷.
- Patients with diabetes who maintain near-normal HbA1c levels gain, on average, an extra five years of life, eight years of eye sight, and six years of freedom from kidney disease⁸.
- The cost of diabetes totaled \$174 billion in 2002, including \$58 billion in indirect costs, such as work loss, mortality and disability⁹.
- Medical costs for people with diabetes are more than double the medical costs of others $^{10}\,$

Employer Tips for Action

Employers should follow these guidelines to help employees with diabetes and to encourage good health among all workers along the way:

- Develop a supportive work environment so employees with diabetes feel comfortable adopting and performing the behaviors that promote good diabetes control.
 - Provide a private, convenient place to test blood sugar and administer insulin.
 - Develop a support group and be sure to include family members (topics may include meal planning, nutrition, exercise, medications, and stress management).
 - Schedule a series of classes and educate other employees about diabetes.
 - Reimburse expenses for diabetes supplies.
 - Create an information resource center.
 - Offer healthy menus in the cafeteria.
 - · Offer access to a refrigerator to store snacks and lunches.

2. Encourage all employees to adopt healthier lifestyles.

- Set up an exercise area or contract with a local gym to provide member ship discounts.
- Sponsor weight control programs.
- Declare your company smoke-free.
- Offer lunch-and-learn sessions or classes on cardiovascular risk reduction, chronic disease management and smoking cessation.

3. Coordinate all corporate diabetes control efforts.

• Develop a data system that tracks diabetes-related medical claims and costs.

- Evaluate education and medical interventions in terms of impact on employees' diabetes control and management.
- · Ensure appropriate screenings for diabetes and complications.
- Include diabetic foot care and vision care in your education programs.

4. Demand the highest quality medical care.

- · Publish quality standards and best practices.
- Ask your health plans about their diabetes services, including glucose control and screening for the disease and its complications.
- Insist that your plan follow National Diabetes Education Program (NDEP) Guiding Principles for Diabetes Care for Health Care Providers and People with Diabetes. NDEP is a joint program sponsored by CDC and the National Institutes of Health.

Action is not limited to large employers. A small business could support a walk/run for diabetes; spread the word with posters, email or paycheck stuffers; set up brown-bag lunch-and-learn sessions; or hold a health fair with various screenings.

www.DiabetesatWork.org

An online resource for employers designed specifically to address the management of diabetes in the workplace.

Source:

- National Institute of Diabetes and Digestive and Kidney Diseases, National Diabetes Statistics, <u>http://www.cdc.gov/diabetes/pub/pdf/ndfs_2007.pdf</u>.
- 2. American Heart Association, Heart Disease and Stroke Statistics-2008 Update, <u>http://www.americanheart.org/downloadable/heart/1200078-608862HS_Stats%202008.final.pdf</u>.
- 3. American Heart Association, Heart Disease and Stroke Statistics-2008 Update, <u>http://www.americanheart.org/downloadable/heart/120007860-</u> <u>8862HS Stats%202008.final.pdf</u>.
- National Institute of Diabetes and Digestive and Kidney Disease, Kidney Disease and Diabetes, <u>http://kidney.niddk.nih.gov/kudisease/pubs/kdd/index.htm</u>.
- 5. National Institute of Neurological Disorders and Stroke, Peripheral Neuropathy Fact Sheet, <u>http://www.ninds.nih.gov/disorders/peripheralneuropthy/-</u> <u>detail_peripheralneurpathy.htm</u>.
- 6. National Institute of Diabetes and Digestive and Kidney Diseases, National Diabetes Statistics, <u>http://www.cdc.gov/diabetes/pub/pdf/ndfs_2007.pdf</u>.
- The Diabetes Control and Complications Trial Research Group, 1993. The effect of intensive treatment of diabetes on development and progression of long-term complications in insulin-dependent diabetes mellitus. N Engl J Med 329:977-986.
- 8. American Heart Association, Heart Disease and Stroke Statistics-2007 update, <u>http://www.americanheart.org/downloadable/heart/11667115777-54HS StatsInsideText.pdf</u>.
- National Institute of Diabetes and Digestive and Kidney Diseases, National Diabetes Statistics, <u>http://www.cdc.gov/diabetes/pub/pdf/ndfs_2007.pdf</u>.
- 10. Hogan P, Dall T, Nikolov P, 2003, *Economic costs of diabetes in the US in 202, Diabetes Care* 26(3):917-932.

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Leadership...it's time to think differently about what a pharmaceutical company can be. Novo Nordisk has dedicated itself to defeating diabetes, which is an interesting goal given that diabetes is the primary focus of our business. Success would undoubtedly force us to change, but then again, change is what we have always embraced.

Changing Diabetes means helping with our actions, and not just with our products. It means staying true to our ideals and being respectful of the world we live in. And it means continuing to dedicate significant resources to diabetes research until a cure is found.

With leadership comes responsibility. We are committed to improving options for care now while partnering with others who share our mission and ultimate goals of defeating this disease.





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